

# **The 2020 DIY Career Change Program Guides**

2020

# THE 2020 DIY CAREER CHANGE PROGRAM GUIDES

**Seeking More  
Happiness & Purpose  
from Your Work?**

**Program only \$9.99**

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# Get Started in 2020 With 'The DIY Career Change Program Guides'

***"It is never too late to be what you might have been." George Elliot***

[The DIY Career Change Program](#) is a series of 5 comprehensive 40 page plus workbooks that will take you from reflecting on who you are, and what you are great at, right through to identifying new career paths and how to market yourself and your Personal Brand to secure the roles that you want to be doing.

The workbooks are full of amazing content and activities that you will find make a huge impact on how you see yourself and in helping you to move towards roles that will make you happier.

The series of 5 workbooks have been designed for you to print out as I have found people achieve better outcomes if they carry them about with them to capture thoughts, ideas, strategies, names and so on. They will help you build the foundation and provide the road map towards your next great role.

**Get ['The DIY Career Change Program'](#) today**

Purchase all 5 guides & receive the 39 page guide *'Your Personal Brand – Defining, Development & Marketing Brand You!'*

# YOUR PERSONAL BRANDING GUIDE

Defining, developing,  
marketing & managing  
BRAND YOU

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1. Personal Awareness & Worklife Reflection
2. Worklife Analysis & Career Exploration
3. Research & Job Search Strategies
4. Resume Writing, Marketing Yourself & Personal Branding
5. Interview Preparation & Salary Negotiation

Total program cost – only AU\$9.99 [Click to purchase from my store on Selz.](#)

[Buy it now](#)

These workbooks have helped hundreds of people to make career changes. ***“The workbooks have been a fantastic resource. They have been invaluable”*** Kerry, General Manager

**About the Author:** [Kelly Magowan](#) has worked as a Careers & Executive Coach for 20 years. For the past 7+ years she has worked with one of Australia’s leading business schools Melbourne Business School, The University of Melbourne where she has developed an extensive range of online and offline careers materials and created and delivered workshops and webinars.



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