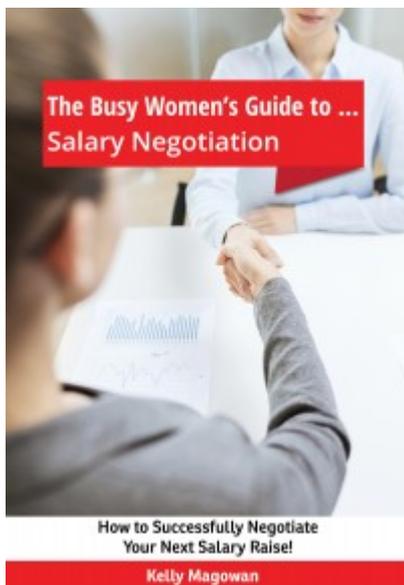


Salary Negotiation Essentials For Women! Get Your Free Book

Equal Pay Day in Australia is being held on the 8th September 2016.

If you are not confident, or unsure how to approach the salary negotiation conversation, you can access my e-book '[The Busy Women's Guide to... Salary Negotiation](#)' for free from the 7th – 11th September. Normally US \$4.99



Some of the factors that contribute to wage inequality will not be easily resolved and will take time before we see real changes. However, there are a few areas women can take control of to assist in addressing the pay imbalance. Salary package negotiation is one.

Many women are uncomfortable with salary negotiation – and avoid it. As a result, over the course of the average women's career she is likely to forgo \$700K in earnings! Yes, that much.

It is never too late to gain the confidence and skills to engage in a successful salary package negotiation conversation and boost your earnings. Remember everything is negotiable!

If you feel you are not being paid fairly, I encourage you to download a free copy of my e-book [*The Busy Women's Guide to... Salary Negotiation*](#)

Invest in yourself, because you are worth it.

Note: The book is complimentary from the 7th – 11th September on [Amazon, Kindle](#). You don't need Kindle to download the book.

Also Don't Miss Out On **My Free Salary Negotiation Webinars in September**, a chance to delve into Salary Negotiation Essentials and ask questions.

[**"How to Successfully Negotiate Your Salary Package. It's Easier Than You Think! "**](#)

- [Friday 16th September 8-9pm](#)
 - [Tuesday 20th September 1.30 – 2.30pm](#)
-

[**September Events for Women Looking to Negotiate Their Salary Packages!**](#)

Equal Pay Day for Women in Australia is held on Thursday 8th September.



During September I am running Salary Negotiation Events & Webinars for women looking to develop their skills in this area. Why? Because the pay gap is sadly nearing 18%. The gap only increases the more senior the role you hold, upwards of 20%.

Breakfast Event: NAB Village, Melbourne, 8th September (limited spaces)

'How to Successfully Negotiate Your Next Salary Package Increase & Earn An Additional \$700K+ Over Your Career!'

If you haven't negotiated your salary package lately or ever – then this presentation held on Equal Pay Day for Women is a must attend.

If you want to be working smarter and increasing your earning capacity at the same time, this presentation will equip you with the tools and confidence to do so.

Some of the reasons why women resist engaging in salary negotiation and career promotion conversations include; our different personality types, social conditioning, overvaluing competency, over-thinking the process, lack of confidence and

simply failing to act. Without acting nothing will change.

Come along to an informal and interactive session with Kelly Magowan, author of *The Busy Women's Guide to... Salary Negotiation* to learn about how to improve your negotiation skills with both current &/or future employers. In the session we will share salary negotiation stories and ask the key questions around this topic that too many of us shy away from.

The presentation will cover topics such as:

- Why Negotiate?
- Combating Negotiation Fears
- The Work / Salary Challenges Women Face
- The Fundamentals of Salary Negotiation
- How to Determine Your Worth in the marketplace
- What Is Negotiable
- How to Conduct the Salary Negotiation Process
- Legal Do's & Don't's of Employment Contracts

To [sign up](#) for this event held in Melbourne on [Equal Pay Day](#) [visit Eventbrite:](#)

Note: when I last presented this workshop at Melbourne Business School it was a sell out event with over 100 attendees. Don't miss out on securing your spot.

Free Salary Negotiation Webinars – Running during August & September

As author of *The Busy Women's Guide to... Salary Negotiation*, I am running free Salary Negotiation webinars on 'How to Successfully Negotiate Your Next Salary Package Increase & Earn An Additional \$700K+ Over Your Career!'

Register at [GoToWebinar](#) today and start being paid what your worth!

- [August Webinar](#)

- [September Webinar](#)



[Free Salary Negotiation Training Webinar, 14th March 2016, Noon](#)



Are you uncomfortable at the thought of engaging in a Salary Negotiation conversation with your boss or potential new employer?

If you answered **YES**, then I encourage you to sign up for this [free Salary Negotiation Webinar](#). You will take away a lot of practical tips and advice about how to negotiate your salary packaged. It is far easier than you think.

The webinar is hosted by [Gender Gap Gone](#). Please join me for a one hour free salary negotiation training webinar on the **14th March, 2106 12pm – 1pm**.

I am an experienced Career & Lifestyle Strategist with many years experience in salary negotiation coaching. I am also the author of [The Busy Women's Guide to Salary Negotiation](#).

For additional salary negotiation resources visit [The Busy Women's Guide to... Salary Negotiation](#)

Investing the time now to negotiate a fair salary package will provide you with an infinite number of benefits, not only financially, both now and in the future.

Invest in yourself today and start being paid what you are worth!

